

EA1357 Licence for Additional Playlist

Maximise your media resources with ETERE`s licence scheme which is not sold based on playlists but on systems.



(License)

Cost-effective licence for additional playlist

To retain high business value in large multichannel system, ETERE is not sold based on playlist but on system. If you acquire a single playlist system, you can add a second playlist with only 10% of the price of the second.

Additional licence extension will cover all the capabilities you buy on the 1st channel such as media management, transcoding, HSM Automation Main and Clone. However, the licence does not include the device drivers, for example, a second videorouter needs a second licence.

About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it has a worldwide 24/7 support.

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