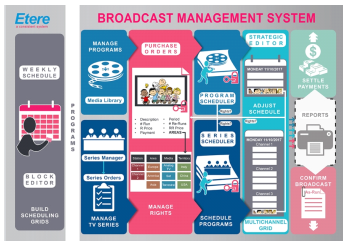


BROADCAST MANAGEMENT SYSTEM

Broadcast Management System refers to the management of licensing rights, program planning and scheduling, which supports mission-critical operations in broadcast management. Etere combines cost-effectiveness with high reliability.



(Etere logo)



(Broadcast Management System Diagram)

Etere solutions manage the end-to-end media lifecycle of broadcast and media enterprises. Under the reliable web of the Etere Ecosystem, streamline your entire workflow with Etere solutions that feature seamless integration and useful operability. As the world's first producer of software only broadcasting solutions, Etere solutions are sure to declutter your control rooms, increase productivity, and encourage a better range of adaptability and scalability. Take the first step to achieve the results-driven success that you want. We can help you to attain results that are tailored for your success. Talk to us at info@etere.com

Smooth Delivery with a Seamless System

From **Non-linear Channel Management** to **Over-The-Top (OTT) delivery**, manage, transform and deliver your media content with Etere to get the best returns on your production projects. Etere **Broadcast Management Software** manages large amount of content with a seamless integration and ensures the highest level of content quality at every step of your workflow. Manages multi-platform content preparation and delivery through a fully automated Etere system that provides a clear view of operational and business performance metrics.

Fully Web based

Connect to your work from anywhere in the world with the web based solution. Accessible across mediums such as PCs and tablets, all you need is an internet connection to start working.

Etere Broadcast Management System

A comprehensive and complete scheduling solution providing a range of programme planning tools, customizations and filters along with full rights, media and content validation.

Etere Basic MAM

Etere basic MAM is a FREE entry-level Media Asset Management. It is included in every Etere system, and it offers a cost effective solution to organize your assets.

Select your requirement from the **Application** Menu to explore more!



About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Ecosystem framework of scalable solutions is used by media enterprises across the end-to-end workflow. Etere Ecosystem modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability



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BROADCAST MANAGEMENT SYSTEM

in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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