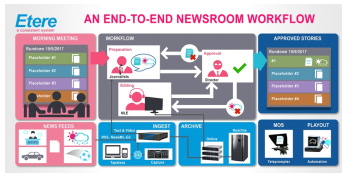


EA8247 ETERE BUDGET NEWSROOM PACKAGE

Etere delivers a Budget Newsroom package that fulfills the requirements of a small budget broadcast company. Please view the attachment for more details on the configuration.



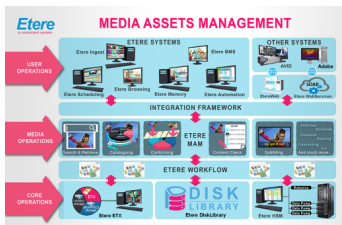
(Etere logo)



(Newsroom)



(Newsroom Icon)



(Media Asset Management diagram)

Etere introduces Budget Newsroom, an all-in-one package that provides you with all the software tools you need for the complete management of regional TV stations and small-scale newsroom operations. It is a reliable, compact and cost-efficient solution for small-scale newsroom operations such as single station setups. Stay connected with the team with easy access to MAM on the web which enables real-time updates from anywhere as long as you are connected to the internet.

- ◆**Nunzio Newsroom (5 users):** Nunzio Newsroom effectively manages the end-to-end workflow of a newsroom. It is fully integrated with MAM database for real-time multi-media planning and collaboration across different production units. Be at the forefront of new media with its integrated instant chat feature, E-paper, website upload and social media integration. It is also fully empowered with Newsroom Computer System (NRCS) capabilities.
- ◆**Media Asset Management (5 users):** MAM manages all content and metadata. It allows search, store and retrieve from both web and windows GUI. Etereweb MAM provides users with fast access to search and browse the media assets and metadata from anywhere as long as they are connected to the web.
- ◆**ETX Playback for news (1 channel) :** ETX is a 4K-ready, software-based channel-in-a-box system that comes equipped with full IP in and out capabilities. ETX enables a multi-functioning integrated solution, with multi-format and multi-resolution capabilities.
- ◆**Transcoder:** Etere transcoder creates low resolution proxy files from any source file.
- ◆**Media Move Between ETX and an External NAS Storage:** Streamlines the process of ingest, indexing, storage and retrieval of all digital assets. Use any NAS/SAN storage, 1 volume unlimited capacity.
- ◆**Ingest:** 1 ingest that is capable of ingestion from SDI and/or IP.
- ◆**3 Workflows:** Workflows can be customized to fit in the environment.
- ◆**Up to 5 users (windows and/or web)**
- ◆**SQL server:** Microsoft SQL server for up to 5 users.

Budget Newsroom package cannot be changed, however, if you choose to upgrade to the standard package, a full refund of Budget Newsroom package price will be given, thus making it the best option for broadcasters who need an entry-level system without restricting their plans for future expansions.

To find out more, talk to us at info@etere.com!