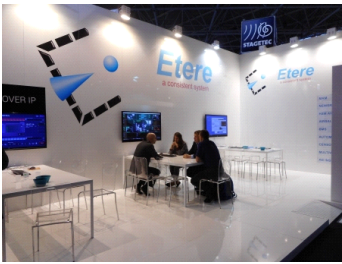


Etere Pte Ltd Presents a Revolutionary Solution at IBC 2017

Etere presents its revolutionary system for SDI over IP that allows you to build a complete playout system without any traditional SDI hardware. See you at IBC Hall 8, Booth 8.B89!



(Etere at IBC2017)



(Etere at IBC2017)



(Etere at IBC2017)

At IBC 2017, Etere will showcase a revolutionary IP solution that empowers you to build your transmission centre without any SDI cable or traditional video hardware. Etere allows you to save more than 50% of the price of a traditional solution, with all the features of a professional system built by an experienced company. Etere will be at IBC 2017, RAI Amsterdam, Hall 8, **Booth 8.B89**. Schedule an appointment with the Etere team at IBC 2017 to learn more about our Full IP solution, please send us an email at: info@etere.com. Register with Etere Customer Code 3892 to sign up for a FREE IBC Exhibition visitor pass.

With Etere full IP solution, you can build a professional and redundant playout system without any BNC connector. It is simple, easy, powerful and inexpensive.

- ◆Etere ETX, Channel-in-a-Box
- ◆Etere ETX-G, software-based graphic engine
- ◆Etere Subtitling, for closed caption production and transmission
- ◆Etere ETX-M IP Multiviewer, the best price performance of the market
- ◆Etere Ingest, the complete software for all ingest requirements including manual, scheduled and automatic
- ◆Etere Virtual Router, to build a router on standard IP
- ◆Etere NDI, our IP solution over NDI protocol

Etere is a worldwide provider of tapeless, file-based solutions for automatic playout and transmission. Etere unites the best of IT and broadcast with its business-transforming software solutions that have helped companies to achieve results-driven success. Its end-to-end solutions include Media Asset Management (MAM), Newsroom, Hierarchical Storage Management (HSM), Automation, Censorship, Airsales, Broadcast Management System (BMS) and Ad Insertion. At IBC2017, Etere will be highlighting its range of highly scalable and flexible solutions that are designed to streamline media operations, increase cost efficiency and improve quality at every stage of the workflow.

About IBC 2017

Exhibition Date: 15th-19th Sept 2017 | Fri-Tue

Venue: RAI Amsterdam, Netherlands

International Broadcast Convention (IBC) is an established annual event that unites industry professionals engaged in the creation, management and delivery of entertainment content across the globe. Since 1967, IBC has been one of the leading events for the broadcast, film and media industry and it continues to attract more than 55,000 attendees from over 170 countries each September in Amsterdam. IBC features a conference and an exhibition which brings together more than 1,600 exhibitors from all around the world. IBC 2017 includes fifteen exhibition halls themed by creation, management and delivery that are complimented by a host of feature areas designed to enhance the visitor experience.

For more information, visit NewTek NDI. #NDIcentral





About Etere Pte Ltd

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a 24/7 support centre in Italy.

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