

DAAI TV upgrades with Etere to DiskLibrary

Indonesia`s television channel, Daai TV selects Etere for its upgrade to Disklibrary.



Etere
a consistent system

(Etere logo)



DAAI TV
Televisi Cinta Kasih
(Daai-tv)

Daai TV is a private TV station in Jakarta and Medan in Indonesia that was started in 2007. The solution provides Daai TV with improved performance, backup and restoration, it is a vote of confidence for Etere. Daai TV uses **Etere Media Asset Management** to manage its media assets and to streamline operations. The TV station is also equipped with **Etere Hierarchical Storage Management** for the automatic archiving and restoration of its video content. Moreover, Etere manages all of DAAI TV's transcoding via **Etere T-Workflow** and **Etere transcoder** for the station's production of high and low resolution media copies. **Etere Automation** is also in place to manage the playout of Daai TV. This includes redundancy technology. In its latest update, Daai TV has selected DELL Disklibrary to integrate with its existing workflows.

Key Features

- ◆ Disklibrary DELL
- ◆ Integrate with existing workflows
- ◆ With 84 disks to be sided with the HSM LTO
- ◆ They have disk library and LTO
- ◆ Updated the system and installed ETX for playout
- ◆ Daai choose to improve speed and efficiency by moving to disklibrary



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About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in your system. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com



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About Daai TV

DaaiTV is owned by the Buddha Tzu Chi Foundation and it started its broadcast in 2007 as a private TV station in Jakarta and Medan in Indonesia. The TV station is committed to building a positive society through the broadcast of programs that values the principles of truth, virtue and beauty. Its program list includes cartoons, documentaries, talk shows and drama. DaaiTV programs feature topics ranging from education, health, social charity, humanitarian culture and environmental preservation. www.daaitv.co.id