

Etere Invests in the Future with a Revamped Headquarters

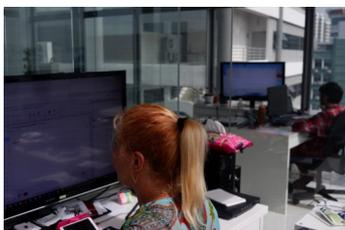
Etere unveils a newly renovated office in Singapore with a modern concept. The investment includes the addition of new office rooms, the start of the company's vision to expand for the future.



(A-Z building)



(Etere Singapore office)



(Etere Singapore office)



(Etere Singapore office)

We are excited to announce a brand new concept for our headquarters in Singapore. Due to expansion plans, we have added new rooms to prepare for the future. In addition, the investment enables the Etere team to have an office room each for a more conducive work environment. The "glasshouse" concept features spacious individual rooms combined with an inclusive environment made possible with the unique design of full glass panels.

The design was conceptualised after receiving positive feedback from the team since the re-opening of its office with a similar concept in Italy last year. In addition, the new Singapore office features a brand new washroom complete with new facilities.

The upgraded infrastructure is able to accommodate a bigger team and more opportunities for collaborations. It serves as the headquarters for future expansion of Etere globally. The global lock-down due to Covid-19 has paved the way for the Etere team to enhance its digitisation strategies worldwide and to chart its expansion plans.

The office upgrade was completed last week and the team has moved in to start the month of August with anticipation for a better quarter ahead to round up 2020. The Etere team will continue its commitment to provide you with service excellence and innovation to enhance your adaptability for the future.

Please click on the **Gallery** for a collection of photographs featuring the new office and its features.

Get in touch with us at info@etere.com to understand how to enhance your broadcast and media workflows. Etere prepares you for the future!

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(Etere Singapore office)



About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com